



Support Gopher Women's Hockey!

Become a member of the Power Play Club!

What is the Power Play Club?

The **Power Play Club** is the official booster club of Gopher Women's Hockey (GWH). As a member you have the opportunity to experience women's hockey on a more personal level as you develop friendships with other fans. Your membership in the Power Play Club provides financial support and encouragement for the University of Minnesota women's hockey team players and coaching staff in their quest for academic and athletic excellence.

What does the Power Play Club do?

- Provides financial support for GWH "wish list" needs not funded by the athletic department
- Supports funding for a scholarship for a GWH athlete that increases on an ongoing basis and with matching monies supports a full scholarship for a GWH player
- Seeks to increase attendance at GWH games in collaboration with Gopher Sports marketing staff and other partners
- Serves as a source of news and updates about GWH through its website (www.powerplayclub.org), Facebook page (www.facebook.com/PowerPlayClubMN), Twitter account (@powerplayclub), and Penalty Box Post email newsletter
- Sponsors the annual GWH Senior Night Celebration
- Organizes member functions, including receptions and chalk talks

What are the benefits of a Power Play Club membership?

- ✓ **Penalty Box Post**—weekly email newsletter with Power Play Club and GWH news, including player interviews
- ✓ Choice of **team photo** or highlight **DVD** at the end of the season
- ✓ **Free access** to post-game **receptions**, including a light meal, interviews with players, coaches' comments, and more
- ✓ **Exclusive access** to pre-game **Chalk Talks**, in which coaches discuss strategy, show video highlights of the previous day's game, and alert fans about what to watch for in the upcoming game
- ✓ **Exclusive access** to the **Club Room** at Ridder Arena for beverages and snacks during most home games
- ✓ An invitation at a **reduced price** to the **Senior Celebration**, which features recognition of the seniors, presentations by coaches and players, excellent food, and fan bonding.

Additional premiums are available for members at higher levels; see the membership form for details.

Note: You don't have to be a season-ticket holder to be a member of the Power Play Club.

Power Play Club Membership Form

2016–2017 season

Membership Levels

◆ **Individual: \$40**

✓ Basic membership benefits

◆ **Family: \$80**

✓ Basic membership benefits

◆ **Gopher Club: \$250**

✓ Basic membership benefits, including
both the team photo and the highlight DVD
✓ *plus* one free ticket to the GWH Senior Celebration

◆ **Locker Sponsor: \$600 minimum**

Please see separate form.

Name(s) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Please note: The Power Play Club uses email for communications to its members and never shares its mailing list.

I am enrolling as a Power Play Club member at the following level (check one):

Individual (\$40)

Family (\$80)

Gopher Club (\$250)

For individual and family memberships, choose a member benefit (please check one):

Team photo

Highlight DVD

A check payable to the Power Play Club is enclosed for \$_____.

Please tell us how you heard about the Power Play Club.

Referred by PPC member: _____

Video featuring Coach Frost

Facebook/Twitter/website

PPC table at Ridder Arena

Other: _____

Please mail this completed form and your check to:

Power Play Club
c/o Susan McPherson
6550 York Ave. S. #419
Minneapolis, MN 55435



Thank you for your membership!